



DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

Jahangirnagar University
Savar - 1342, Dhaka, Bangladesh

FIRST YEAR

List of Courses:

First Year: BSS (Honours) Programme in Journalism and Media Studies

Course Code	Course Title	Nature	Unit	Credits	Marks
JMS 101	Concepts of Communication	Theoretical	Full	4	100
JMS 102	Concepts of Journalism	Theoretical & Practical	Full	4	100
JMS 103	Mass Media in Bangladesh	Theoretical & Practical	Full	4	100
JMS 104	Bangladesh Studies	Theoretical	Full	4	100
JMS 105	Bangla for Media	Theoretical	Full	4	100
JMS 106	English for Media	Theoretical	Full	4	100
JMS 107	Computer Skills	Theoretical & Practical	Half	2	50
Viva-Voce			Half	2	50
				28	700

Course Description:

FIRST YEAR

JMS 101: Concepts of Communication (Theoretical)

Course Objectives: This course is designed to help students understand the basic concepts, processes, and issues of communication. It is expected that after completion of the course, students will be able to make use of the different aspects and processes of communication for efficient communication.

Course Content: Brief history of communication; concepts and definitions of communication; scopes and purposes of communication; natures of human communication; models of communication process; functions of communication; types of communication; roles and levels of communication; language and verbal communication; nonverbal communication; perception; listening; and self in communication.

Books Recommended:

Joseph A. Devito - Human Communication

D.K. Berlo - The Process of Communication

Raymond Williams - Communication

Sereno and Mortensen - Foundations of Communications

JMS 102: Concepts of Journalism (Theoretical & Practical)

Course Objectives: This course is designed to give the students basic understanding of journalism as a distinct practice and profession along with its core concepts and issues.

Course Content: Definitions, scopes and forms of journalism; functions of journalism; social responsibilities of journalists; definitions and characteristics of news; news values and elements; classification of news and news sources; news flow into media houses; content of newspapers (news, editorial, post-editorial, standing material, feature, article, advertisement); ethics of journalism; the press and the law; pressure on the press; terminology; citizen journalism; and freedom of expression.

Practical: Practical work will be done on the basis of the contents taught under this course.

Books Recommended:

Fraser Bond - Introduction to Journalism
George Fox Mott - New Survey of Journalism
Michael Kunczik - Concepts of Journalism
Robert Schmuhl - The Responsibilities of Journalism
Tony Harcup - Journalism

JMS 103: Mass Media in Bangladesh (Theoretical & Practical)

Course Objectives: This course is designed to give the students an account of the historical background as well as the current state of the Bangladeshi mass media.

Course Content: History and growth of the press in the Indian sub-continent; press in Bengal; reflection of society in the press; social reform and press; role of press in the Language Movement; press and the War of Independence of Bangladesh; history of television; radio and film in Bangladesh; current state of the print and electronic media; media boom in the private sector; community radio in Bangladesh; and new media.

Practical work will be done on the basis of the contents taught under this course.

Books Recommended:

S. Natarajan - A History of Press in India
J. Natarajan - History of Indian Journalism
Subrata Shanker Dhar - Bangladesher Sangbadpatro
Tarapod Pal - Bharoter Sangbadpatro
Alamgir Kabir - Films of Bangladesh
Anupam Hayat - Bangladesher Chalacchitrer Itihas

JMS 104: Bangladesh Studies (Theoretical)

Course Objectives: This course is designed to develop students' understanding and knowledge about the socio-economic, political and cultural contexts of the ancient and contemporary Bangla.

Course Content: Overview of the ancient Bengal; anthropological identity of the Bengali race; main trends in the history of medieval Bengal; medieval Bengal under the East India Company; religious and social reform movements; nationalist movements; 1947: division of the Indian sub-continent; Language Movement 1948-1952; education movement of 1962; six-point movement of 1966; mass uprising of 1969; War of Independence and emergence of Bangladesh in 1971; constitution of 1972; indigenous people in Bangladesh; military regimes in Bangladesh: General Ziaur Rahman and General Ershad; mass movement against Ershad in 1990, and restoration of democracy; and the Chittagong Hill Tracts peace treaty in 1997.

Books Recommended:

R. C. Majumder - History of Bengal (Vol 1)
Sirajul Islam (ed.) - History of Bangladesh (4 volumes)
Nihar Ranjan Ray - Bangaleer Itihas
J.N. Sarker - History of Bengal
K.B. Sayeed - Pakistan: The Formative Face
Abul Mansur Ahmed - Amer Dekha Rajnitir Ponchash Bachhar
Tofazzal Hossain Manik Mia - Pakistani Rajnitir Bish Bachhar
Bashir Al-Helal - Vasha Andolon Proshangaw
Dr. Mohammad Hannan - Bangladesher Muktijudher Itihas

JMS 105: Bangla for Media (Theoretical)

Course Objectives: This course helps the students develop Bangla writing skills. Emphasis is given on learning different forms of Bangla, used in writing news, feature, and article for the print, online, and electronic media.

Course Content: Appropriate use of Bangla grammar; principles of Bangla spelling; techniques of Bangla language composition; essay writing; book review; and translation. The students will practice on selected news stories and features from the local Bangla newspapers, online news portals, radios, and televisions.

Books Recommended:

হায়াৎ মাহমুদ - বাংলা লেখার নিয়মকানুন

মাহবুবুল হক - বাংলা বানানের নিয়ম

পবিত্র সরকার - বাংলা বানান সংস্কার: সমস্যা ও সম্ভাবনা

মুনির চৌধুরী - বাংলা ভাষার ব্যাকরণ

Selected news-stories and feature articles from Bangla newspapers, radios and TVs.

JMS 106: English for Media (Theoretical)

Course Objectives: This course is designed to help the students learn the basics of English writing skills, which will help them master the art of writing news reports, articles and features for the print, online, and electronic media.

Course Content: Introduction to English language and writing skills; fundamentals of English grammar; techniques of writing correct sentences; appropriate use of words and phrases; paragraph writing; techniques of sentence corrections; English composition and comprehension; essential elements of writing; developing writing style; techniques of vocabulary build-up; and techniques of speaking and listening.

Books Recommended:

William Strunk & JR. & E. B. White - The Elements of Style

T. M. Bernstein - Watch Your Language

V.R. Ruggiero - The Art of Writing

Raymond Murphy - English Grammar in Use

JMS 107: Computer Skills (Theoretical & Practical)

Course Objectives: This course aims to introduce the students to basic computing skills, use of different computer applications and efficient internet browsing. The students will also be given ideas about the basic hardware formation of a computer and networking.

Course Content: Techniques of using the primary applications of programmes like MS Word, MS Excel, MS Power Point; internet browsing; techniques of changing file formats (i.e. MS Word files into PDF format); using a web-browser, opening emails; techniques of uploading and downloading files; using elementary level software; and formation of CPU. Alongside giving the students theoretical knowledge, they will be oriented with the practical applications of computer and networking.

Practical: Practical work will be done on the basis of the content taught under this course.

*Marks Distribution: The total 35 marks of the year-final examination will be distributed into two separate examinations -- 25 paper-based and 10 computer-based.

Books Recommended:

Peter Norton - Introduction to Computer

P. K. Sinha - Computer Fundamentals