



**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**  
**Jahangirnagar University, Savar, Dhaka, Bangladesh**

**SECOND YEAR**

**Second Year BSS (Honours) Programme in Journalism and Media Studies**

| COURSE CODE | COURSE TITLE                           | UNIT | CREDITS | MARKS |
|-------------|--|------|---------|-------|
| JMS 201     | Interpersonal and Group Communication  | Full | 4       | 100   |
| JMS 202     | Media, Society and Culture             | Full | 4       | 100   |
| JMS 203     | Information Gathering and News writing | Full | 4       | 100   |
| JMS 204     | Editing                                | Full | 4       | 100   |
| JMS 205     | Bangladesh Studies (Contemporary)      | Full | 4       | 100   |
| JMS 206     | Social Processes and Institutions      | Half | 2       | 50    |
| JMS 207     | Economic Processes and Institutions    | Half | 2       | 50    |
| JMS 208     | Contemporary World Issues and Events   | Half | 2       | 50    |
|             | Viva-Voce                              | Half | 2       | 50    |
|             |  |      | 28      | 700   |

**SECOND YEAR** \_\_\_\_\_

***Course Code and Title***

**JMS 201: Interpersonal and Group Communication**

Course objective: This course is designed to give students the understanding of the preliminaries of interpersonal and group communication.

Course contents: nature of interpersonal communication; relationship development and deterioration; barriers to communication; interpersonal conflict management; self concept and self disclosure; types and formats of group communication; members and leaders in group communication, nature of and approaches to organizational communication; communication networks, and communication flow in organizations and public communication.

**Books Recommended:**

- Joseph A. Devito*- Communication Concepts and Processes
- Joseph A. Devito*- The Interpersonal Communication Book
- G. Myers and M. Myers*- The Dynamics of Human Communication
- Richard Hall*- Organizations: Structures, Processes and Outcomes
- Stewart Tubbs and Sylvia Moss*- Human Communication
- W.W. Wilmot*- Dyadic Communication
- T.K. Gamble*- Communication Works
- E. Rogers & Agarwala*- Communication in Organization

*Ralph Webb-* Interpersonal Speech Communication

***Course Code and Title***

**JMS 202: Media, Society and Culture**

Course objective: The course critically examines the interplay among media-society and culture. Discussion on media and mass culture, media and pressure groups, media and political economy, media representation of contemporary ideology and culture, and the growth of media industries will be given considerable emphasis.

Course contents: Main trends in the studies on media and society; mass culture, entertainment industries, media imperialism, invention of reality and the make-believe media, cultural and political issues relating to the powerful influence of the mass media, media and government relationships; classical studies on media effects.

Books Recommended:

*Michel Gurevitch et al-* Culture, Society and the Media

*James Curren et al-* Mass Communication and Society

*Michel Parenti-* Make-believe Media

*Michel Parenti-* Inventing Reality

*Donald Lazere(ed)-* American Mass Media and Mass Culture

*S.A. Lowery and M. DeFleur-* Milestones in Mass Communication Research

*A.M. Ali-* Communication and Political Socialization

*Hibert and Reuss-* The Impact of Mass Media

*Melvin L. DeFleur-* Understanding Mass Communication

*Leo Jeffres-* Mass Media

*T. McPhail-* Electronic Colonialism

*G. Nasrin, M. Rahman and S.Parvin-* Gonomaddhom o Janosamaj (Bengali)

***Course Code and Title***

**JMS 203: Information Gathering and News Writing**

Course objective: This course is designed to help the students develop basic skills for gathering information and writing news reports.

Course contents: Techniques of gathering information for print and electronic media, sources of news, news beats, interview as techniques of news gathering and its types, news writing structure, intro writing, writing simple news reports(emphasis will be given on the following areas: disaster, fire, accident, obituary).

Books Recommended:

*Carl Warren-* Modern News Reporting

*Harris and Johnson-* The Complete Reporter

*Campbell and Wolsely-* Newsman at Work

*Melvin Mencher-* News Reporting and Writing

*Sally Adams-* Interviewing for Journalists

***Course Code and Title***

**JMS 204: Editing**

Course objective: This course is designed to help the students develop basic news editing skills both for print and broadcast media. The focus will be given on copyediting techniques, headline writing, rewriting, photo-editing, caption writing and translation.

Course contents: introduction to news copyediting; use of copyediting symbols; introduction to newsroom; qualities and functions of copyeditor; copy selection and treatment; stages in copyediting; rewriting; basics of translation; photo selection, editing and treatment; basics of layout, design and page make-up.

**Books Recommended:**

*Bastian, Case and Bakette*- Editing the Days News  
*Garst and Bernstein*-Headlines and Deadlines  
*Floyd K. Baskette, et. al*- The Art of Editing  
*R. Thomas Berner, Allyn and Bacon*- The Process of Editing  
*Bruce H. Westley*- News Editing  
*T.J.S. George*- Editing: A Handbook for Journalists  
*S.M.A. Chowdhuri*- Sub-Editing  
*John Morrish*- Magazine Editing  
*Stephen Quinn*- Digital Sub-Editing and Design

**Course Code and Title**

**JMS 205: Bangladesh Studies (Contemporary)**

Course objective: This course is designed to give the students the understanding of contemporary social, economic, political, and cultural development in Bangladesh.

Course contents: 1947: division of Indian sub-continent; disparity between East and West Pakistan; historic language movement 1948-1952; education movement of 1962; 6 point movement of 1966; mass uprising of 1969; war of independence and emergence of Bangladesh in 1971; ethnic groups/indigenous people in Bangladesh; Marshall law in Bangladesh: General Ziaur Rahman and General Ershad; mass uprising against Marshall law and democratization movement in Bangladesh; problems in Hill Tracts and peace treaty in 1997; care-taker government and its failure; The Constitution of Bangladesh and its amendments; Bangladesh's contribution to world peace and its security.

**Books Recommended:**

*Raunak Jahan*- Pakistan: Failure in National Integration  
*K.B.Sayeed*- Pakistan: The Formative Face  
*Abul Mansur Ahmed*- Amer dekha rajnitir ponchash bochor  
*Tofazzal Hossain Manik Mia*- Pakistani rajnitir bish bochor  
*Bashir Al-Helal*- Vasha Andolon Proshangaw  
*Hasan Hafizur Rahman(ed)*- Bangladesher swadhinota judhaw-dolilpotro  
*Dr. Mohammad Hannan*- Bangladesher mukti judher itihasa  
*Mahfuzul Haq Chowdhury (ed)*- Thirty Years of Bangladesh

**Course Code and Title**

**JMS 206: Social Processes and Institutions**

Course objective: The course is designed to enable the students to get a view of society and culture by giving them some perception of the pattern of social relationships of individuals and groups within a society, based on systems of social roles, norms and shared meanings.

Course contents: The course will focus on the following areas: key concepts in sociology; origin of the theories of society; socialization process; relationship between culture and society; social stratification and class structure; kinship, marriage and the family; ethnicity and race; gender and sexuality; religion; social change; overview of some sociological theories; Functionalism;

Structuralism; Marxism; Postmodernism; cultural relativism; technology and social changes; community services; NGO's, government and legal institutions, cultural and intellectual institutions.

Books Recommended:

*Anthony Giddens- Sociology*

*Metta Spencer and Alex Inkeles- Foundations of Modern Sociology*

*Beth B. Hess, Elizabeth W. Marklon and Peter J. Stein- Sociology*

*George Ritzer- Sociological Theory*

*Kenneth Thompson and Jeremy Tunstall(ed)- Sociological Perspectives*

*Hamza Alavi- Sociology of Developing Societies*

টম বটোমর- মার্কসীয় সমাজতত্ত্ব

### ***Course Code and Title***

#### **JMS 207: Economic Processes and Institutions**

Course objective: This course is designed to teach students the concepts and fundamentals of economics, and principal of economic institutions. Alongside the fundamentals of economics, the students will learn about the key financial institutions and issues often cover by the news media.

Course contents: Field of Economics, supply and demand, elasticity, price system, opportunity costs, economic growth and real GDP,GNP, unemployment and labour market, inflation, Central Bank, stock market, garments industry, small and medium entrepreneurship, commercial banks, remittance and other national economic issues.

Books Recommended:

*Paul Samuelson- Economics*

*Andrew Webster- Introduction to the Sociology of development*

*Hamza Alavi- Sociology of Developing Societies*

### ***Course Code and Title***

#### **JMS 208: Contemporary World Issues and Events**

Course objective: This course is designed to give comprehensive understanding to the students on the political, socio-economic and cultural issues and crisis of the contemporary world. Emphasis is laid on developments in international affairs from 1945 to date.

Course contents: Nature of political, socio-economic and cultural issues and problems in the contemporary world; role of international organizations for peace building effort; international affairs since 1945; conflicts of interest, trouble spots of the world; prospects of peace and cooperation.

Books Recommended:

*C.W. Kegley- The Global Agenda*

*D. S. Papp- Contemporary International Relation*

*G. Myrdel- Asian Drama*

*B. Russett and H. Starr- World Politics*

*P. Willetts (ed)- Pressure Group in the Global System*