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Department of Journalism and Media Studies
Jahangirnagar University, Savar, Dhaka
Bangladesh

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Editorial Policy

Journal of Journalism and Media, a peer-reviewed academic journal of the Department of Journalism and Media Studies, Jahangirnagar University, is published every year. It publishes research-oriented papers on media, journalism and communication, photo essays, and critical reviews of films and recently published books. Papers recommended by reviewers are generally accepted for publication.

Every article and photo essay must have an abstract of not more than 200 words. The length of each paper should not exceed 5000 words, that of a photo essay should not exceed 1000 words and 12 photos, and that of a review should not exceed 1500 words.

For documentation, all submissions must adhere to the APA (7th edition) style manual. Since our review process is blind, authors should provide their names and other identifying details on a separate sheet, not within the body of the submission.

All submissions should be sent to editorjmsjournal@juniv.edu. Submissions are accepted throughout the year. The views expressed in the published papers are those of the authors and do not necessarily reflect those of the Editorial Board.

Editorial

It is with great academic satisfaction that we present the 6th issue of the *Journal of Journalism and Media*, an academic journal committed to advancing critical inquiry and empirical research in journalism, media, and communication studies. This issue brings together a compelling range of studies that reflect the diversified and interdisciplinary nature of journalism and media research.

The lead article offers a content analysis of leading Bangladeshi dailies to explore the framing of parliamentary electoral narratives, contributing to the growing literature on media influence in political communication. The second study foregrounds the professional hazards encountered by Bangladeshi journalists during the COVID-19 pandemic, providing a timely account of journalistic vulnerability in crisis situations.

The third article examines visual literacy interventions in Indian educational development campaigns, critically evaluating the role of visual media in addressing literacy disparities. The fourth contribution investigates factors influencing youth adoption of healthcare applications, reflecting the intersection of media, technology, and health communication in contemporary society. The final article shifts focus to the domain of film studies, analyzing viewers' responses to storyline predictability in Bangladeshi films and offering insights into audience expectations in cinematic narratives.

Together, these contributions reflect the journal's commitment to fostering scholarship that addresses the socio-political, cultural, and technological dimensions of media in both national and transnational contexts. We hope this collection stimulates further academic inquiry, encourages collaborative dialogue, and contributes meaningfully to the scholarship of journalism and media.

Rakib Ahmed

Editor

Journal of Journalism and Media

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